



# ELTAF

English Language Teachers' Association Frankfurt/Rhine-Main-Neckar e.V.

## *Business Communication – an interactive workshop*

Presenter: Wendy Nash-Steer of Pearson

Saturday, October 24, 2020 14:00 – 16.45 (approx.)

Online workshop using Zoom

Fee: free of charge for members of ELTAF or other ELTAs, EUR 10 for non-members

### **Business Communication – an interactive workshop**

- What is business communication?
- Are there different styles of communication?
- Why do we need it?
- How can it be taught effectively?

These questions provide the framework for this participatory workshop. Using a variety of digital tools to engage and encourage interaction, we will investigate these topics. We will then explore how the Business Partner series, with its innovative video-based communication skills training programme, introduces students to the skills needed to successfully interact in a business environment.

All participants will receive a voucher for a free sample copy of the Business Partner B1 student eBook and instructor access to the online blended learning platform MyEnglishLab Business Partner B1 level.

### **Biographical Information**

Wendy Nash-Steer is the Pearson Deutschland ELT Consultant and Digital Specialist for Southwest Germany. She is an English native speaker who has lived in Germany for 28 years following a degree at the University of Reading, UK. Before joining Pearson in 2017, she taught business and technical English in the Mannheim/Karlsruhe area. She has just successfully completed the first year of a master's degree in Digital Technologies for Language Teaching at the University of Nottingham, UK.

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Please register by sending a separate e-mail to [events@eltaf.de](mailto:events@eltaf.de) and state whether you are a member of ELTAF or another ELTA in Germany.

The fee of EUR 10 for non-members is payable to the ELTAF account: ELTAF e.V., Postbank Frankfurt, IBAN DE90 5001 0060 0075 6476 00, PBNKDEFF.

You will be sent a link to join the Zoom meeting.